

# **12TH INTERNATIONAL SYMPOSIUM**

Educational and consulting company FINconsult in cooperation with University FINRA Tuzla will hold the 12th International Symposium on September 26-28.2024, in accordance with the Annual Plan of Continuous Professional Development/Education of the Financial Accounting and Managerial Professions in Bosnia and Herzegovina.

#### WORKING TOPIC OF THE SYMPOSIUM

# CIRCULAR ECONOMY AND SUSTAINABLES DEVELOPMENT - STATE AND PERSPECTIVES

# SYMPOSIUM PROGRAM BOARD

- 1. PhD Adil Kurtić, professor Emeritus, Faculty of Economics, University FINRA Tuzla, BiH
- 2. PhD Helena Blažić, professor at Faculty of Economics, University of Rijeka Croatia
- 3. PhD Malči Grivec, professor at Faculty of Economics and Informatics, University of Novo Mesto, Slovenia
- 4. PhD Vinko Belak, professor at Faculty of Economics, University of Zagreb, Croatia
- 5. PhD Boris Tušek, professor at Faculty of Economics, University of Zagreb, Croatia
- 6. PhD Borislav Marušić, professor at University Lavoslav Ružička Vukovar, Croatia
- 7. PhD Radojko Lukić, professor at Faculty of Economics, University of Belgrade, Serbia
- 8. PhD Dragan Mikerević, professor at Faculty of Economics, University of Banja Luka, BiH
- 9. PhD Senada Kurtanović, professor at Faculty of Economics, University of Bihać, BiH
- 10. PhD Kadrija Hodžić, professor at Faculty of Economics, University of Tuzla, BiH
- 11. PhD Adnan Rovčanin, professor at Faculty of Economics, University of Sarajevo, BiH
- 12. PhD Džafer Alibegović, professor at Faculty of Economics, University of Sarajevo, BiH
- 13. PhD Željko Šain, professor at Faculty of Economics, University of Sarajevo, BiH
- 14. PhD Željko Rička, professor at Faculty of Economics, University FINRA Tuzla, BiH
- 15. PhD Božo Vukoja, professor at Faculty of Business Economics "VITEZ" University in Vitez, BiH
- 16. PhD Ismet Kalić, professor at University FINRA Tuzla, BiH
- 17. PhD Muhamed Omerović, professor at University of Tuzla, BiH
- 18. PhD Jamila Jaganjac, professor at Vitez University in Travnik, Bosnia and Herzegovina
- 19. PhD Midhat Glavić, professor at Faculty of Biotechnology, University FINRA Tuzla, BiH
- 20. Assoc. Ph.D. Edin Glogić, professor at Faculty of Economics, University FINRA Tuzla, BiH
- 21. Assoc. Ph.D. Dubravka Bošnjak, professor at Faculty of Business Economics "VITEZ" University in Vitez, BiH
- 22. Assoc. Ph.D. Marko Jurakić, professor at University Vimal, Zagreb, Croatia

- 23. Assoc. Ph.D. Zoran Jasak, professor at Faculty of Technical Sciences, University FINRA Tuzla
- 24. Assoc. Ph.D. Merima Aljić, professor at Faculty of Tourism, Catering and Gastronomy, University FINRA Tuzla, BiH,
- 25. PhD Erdin Hasanbegović, Faculty of Economics, University FINRA Tuzla, BiH
- 26. PhD Bojana Ostojić, Project Management College, Belgrade, Serbia

# **FRAMEWORK TOPICS**

- 1. Green economy and transition situation and perspectives
- 2. Circular economy
- 3. Digital transformation and digitization of business processes
- 4. Modern financial management in the function of sustainable development
- 5. Integrated reporting trend or need

6. Accounting in the service of sustainability: Directions of Development of ESG Practices and Circular Economy

7. Financial Sustainability in Action: Connecting Accounting, ESG and Circular Economy

8. Accounting and Finance in the Era of Sustainability: Challenges and Perspectives of ESG and Circular Economy

- 9. Management of receivables from customers, suppliers and inventory in times of recession
- 10. Management accounting in crisis business conditions
- 11. Modern auditing private vs. public sector
- 12. Challenges of managing investment and business risks in times of recession
- 13. Challenges of company management in times of energy, financial crisis and recession
- 14. Challenges of human resources management in times of recession

15. Methods for creating and managing changes in organizations in times of energy, financial crisis and recession

16. Corporate management and business sustainability in crisis conditions - crisis management

17. Social responsibility of companies and concern of managers for environmental issues in times of crisis

- 18. Internet sales and other forms of distance sales
- 19. Modern management and digital business
- 20. Contemporary corporate management and business ethics
- 21. Modern IT systems and their application in modern finance, accounting and auditing
- 22. Application of IT in making strategic, tactical and operational decisions in times of recession
- 23. Bh. the economy facing the challenge of the digital economy the advanced world and us
- 24. Digitization of business processes and digital technology
- 25. Application of Document Management Systems DMS in finance, accounting and auditing
- 26. Submission of VAT and D-VAT returns electronically improvement of the ICT system
- 27. Submission of eKUF and eKIF ITA improvement of the ICT system

Authors of articles can take one of the framework topics or propose a topic that fits into the working topic of the Symposium. Proceedings of the 12th International Symposium will contain unpublished reports - articles that will be accepted by the Program Committee, reviewed and categorized into scientific and professional papers.

Papers of the 12th International Symposium accepted by the Editorial Board will be published in the internationally indexed scientific and professional magazine Poslovni konsultant, in the international reference databases of EBSCO Publishing, Business Source Corporate, Business Source Corporate Plus, Business Source Complete and Business Source Ultimate.

# SUBMITTED SYMPOSIUM TOPICS

1. Managerial and accounting reporting on sustainable business operations of companies in the EU and BiH

#### Lecturer: PhD Vinko Belak

2. Modern financial management in the function of sustainable development: Changing the "value for shareholders" paradigm

#### Lecturer: PhD Džafer Alibegović

3. Green washing and circular economy

#### Lecturer: PhD Veljko Trivun

4. Challenges in teaching business English

#### Lecturer: PhD Borislav Marušić

5. The place and role of financial management in the circular economy

#### Lecturers: PhD Ismet Kalić

#### MSc Nermina Ćatić

#### MSc Tarik Ćatić

6. Clusters of the circular economy: integration into global value chains under new challenges

#### Lecturers: PhD Liumyla Ganushchak-Yefimenko PhD Mariana Shkoda

7. Scientific and methodological approaches to the formation of financial structures of companies in the hospitality industry

#### Lecturers: Phd Liudmyla M. Hanushchak-Yefimenko PhD Ismet Kalić PhD Olena A. Stepanova

8. Accounting challenges and opportunities in the integration of ESG criteria in the circular economy: the path to a sustainable future

#### Lecturers: Assoc. Ph.D. Edin Glogić

#### **MSc Ismet Đuzelić**

9. Digitization of business processes in the banking industry in BiH - OPPORTUNITIES OR THREATS?

# Lecturers: Assoc. Ph.D. Adem Abdić Assoc. Ph.D. Ademir Abdić PhD Adnan Rovčanin MSc Fahir Kanlić

10. ESG risks in the insurance industry in BIH: OPPORTUNITIES OR THREATS?

Lecturers: Assoc. Ph.D. Adem Abdić Assoc. Ph.D. Ademir Abdić PhD Adnan Rovčanin MSc Fahir Kanlić

11. Comparative analysis of the performance of circular economy of the European Union and Serbia based on the AHP-EDAS method

#### Lecturer: PhD Radojko Lukić

12. Reorganization of the bankrupt debtor in bankruptcy proceedings

# Lecturers: PhD Božo Vukoja MSc Matea Antonela Vukoja

13. Auditing financial statements of companies

Lecturers: Assoc. Ph.D. Branka Vukoja MSc Antonio Vukoja

14. The impact of receivables from customers, accounts payable and inventories on the financial stability of companies in times of recession

#### Lecturer: MSc Dženita Golub

15. Digitization as a driving force for improving internal controls in the production sector of Bosnia and Herzegovina

#### Lecturers: MSc Edin Avdić

PhD Senada Kurtanović

16. The impact of the application of the international code of ethics for professional accountants on the quality of tax accounting

#### Lecturers: MSc Anida Zukić

PhD Senada Kurtanović

17. Economic openness and progress in the area of the environment in the context of fiscal policy

#### Lecturer: Phd Elma Satrović

18. Forensic Challenges in Business Valuation

#### Lecturer: Phd Dragan Mikerević

19. ESG REPORTING – challenges in the accounting profession

#### Lecturer: Assoc. Ph.D. Semina Škandro

20. Challenges and limitations in assessing the quality of ESG information - the perspective of institutional investors

#### Lecturers: Assoc.Phd Miloš Grujić

#### PhD Saša Čekrlija

21. Transformation of local media through sustainable financial management: innovations and impact on sustainable development

#### Lecturer: PhD Erdin Hasanbegović

22. Criminal actions and forensic audit

#### Lecturer: PhD Gordana Lazović

23. Challenges of human resource management: organizational justice and employee motivation

#### Lecturer: PhD Jamila Jaganjac

- 24. Demographic changes and migration: challenges and opportunities for labor market sustainability Lecturer: Assoc.Phd Vesna Buterin
- 25. Research on the impact of collection of direct taxes on the gray economy in Bosnia and Herzegovina

#### Lecturer: MSc Elmir Ramić

26. Sustainable development of tourism in Tuzla Canton Lecturers: PhD Edin Jahić PhD Zijad Lugavić PhD Merima Aljić

27. Status and perspectives of reporting of public companies in FBiH Lecturer: Assoc. Ph.D. Vildana Altumbabić

28. New trends in the domain of statistical testing

#### Lecturer: Assoc. Ph.D. Zoran Jasak

29. Analysis of public debt and fiscal sustainability of Bosnia and Herzegovina

#### Lecturer: PhD Jasmina Hurić

30. Implementation of accounting controls in organizations

#### Lecturers: PhD Azira Osmanović,

# PhD Damir Šarić

#### PhD Ankica Čanić

31. The role of entrepreneurship in the development of local and regional self-government

#### Lecturers: Assoc. Phd Lena Sigurnjak

#### Assoc. Phd Sanja Knežević – Kušljić

#### Tihana Sudarić, student

32. Application of blockchain technology in the economy

#### Lecturers: Assoc. Phd Bojana Ostojić

#### Phd Milena Cvjetković

#### Phd Jelena Ružić

#### Phd Biljana Ilić

33. The role and application of artificial intelligence in marketing with a special focus on marketing communication

#### Lecturers: PhD Zijad Lugavić

# MSc Eldina Čustović

MSc Azra Sejranić Adnan Lugavić, bacc. Electrical Engineer 34. Challenges of sustainable development in multinational companies

#### Lecturers: Assoc. Phd Sanja Knežević – Kušljić

#### Assoc. Phd Lena Sigurnjak

#### Valentina Egredžija, student

35. The impact of exports on gross domestic product

#### Lecturers:PhD Anita Kedačić Viktorija Novotni, bacc.

36. Measuring business performance

#### Lecturers: PhD Admir Čavalić MSc Nina Terzić Sabina Čavalić, bacc.oec.

37. Innovations in intrapreneurship to the development of circular economy

#### Lecturer: PhD Muzafer Brigić

38. Forensic accounting: history, present, challenges

#### Lecturer: Assoc. Ph.D. Envera Halilčević

39. The role of insurance companies and other financial institutions in the development of the circular economy

#### Lecturer: MSc Advija Alihodžić

40. BH economy facing the challenge of the digital economy – the advanced world and us

#### Lecturers: PhD Spasenija Mirković Milka Blagojević, dipl.oec.

41. The impact of management accounting on business decision making in crisis conditions

#### Lecturers: PhD Ankica Čanić PhD Azira Osmanović

42. Assessment of the economic and financial power of public utility companies in the area of the Central Bosnian Canton in the Federation of Bosnia and Herzegovina

#### Lecturer: Assoc. Ph.D. Samir Sunulahpašić

43. The role of ecological culture and environmental education in the development of the circular economy

#### Lecturer: Phd Muhamed Omerović

44. Integration of circular economy in the management of fixed assets of the economy

#### Lecturer: Emir Hujdur, MA

45. Ethical conduct in business

#### Lecturers: PhD Anita Kulaš Mirosavljević Anja Župarić-Aničić, dipl.oec.

46. Investment funds in Bosnia and Herzegovina: current situation, challenges and perspectives

#### Lecturer: PhD Arijana Salkić

47. Green finance and corporate social responsibility of banks in Bosnia and Herzegovina

#### Lecturer: Irnesa Kujundžić, bacc.oec

48. Internal audit procedures in the public sector in case of suspected irregularities and/or fraud

#### Lecturers: MSc Zvezdana Popović,

Vanja Žarković, bacc.of Communication

49. Composting and its importance in the sustainable development of agriculture

#### Lecturer: PhD Milorad Đokić

50. Risk culture - the foundation of good risk management Lecturer: MSc Nemanja Budimir

51. A new approach to bankruptcy – reorganization Lecturers: MSc Malik Ikanović MSc Asim Bojić 52. Legal framework of public-private partnership in Tuzla Canton

## Lecturers: MSc Malik Ikanović MSc Asim Bojić

53. Design in the Automotive Industry as a Key Factor for Market Positioning and Customer Loyalty

Lecturers: MSc. Zvonimir Filipović,

#### Asst. PhD. Sandra Mrvica Mađarac

54. Chatbots in Marketing

#### Lecturer: MSc. Ivan Kunac

#### 55. Branding Higher Education Institutions – Impact on Student Attitudes Lecturers: PhD Mirjana Nedović,ass.prof. Dr. Mirjana Mastorović, Katarina Kulić, BSc. oec.

56. Modern IT systems and their application in modern finance and accounting

#### Lecturers:Emina Alagić, bacc Jasmina Okanović, bacc

57. Submission of VAT and D-VAT returns electronically - improvement of ICT systems

#### Lecturers: Alena Selić, bacc.finance and accounting Melika Umihanić, bacc. finance and accounting

#### SYMPOSIUM ORGANIZING BOARD

- 1. PhD Edin Jahić, University FINRA Tuzla BiH
- 2. PhD Arnela Smajić Bećić, University FINRA Tuzla, BiH
- 3. MSc Adem Azapagić, Faculty of Economics, University FINRA Tuzla, BiH
- 4. MSc Toni Babić, University FINRA Tuzla, BiH
- 5. MSc Aldijana Omerović, Faculty of Technical Sciences, University FINRA Tuzla, BiH
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- 11. Selma Memišević, bacc.oec. FINconsult Tuzla
- 12. Elvira Ribić, dipl.ecc. FINconsult Tuzla
- 13. Fata Kalić, FINconsult Tuzla

## **IMPORTANT DATES**

Submission of topic and abstract:	until <b>16.8.2024.</b>
Submission of works:	until <b>30.8.2024.</b>
Review of papers:	until <b>10.9.2024.</b>
Typesetting and preparation for printing:	until <b>20.9.2024.</b>
Symposium:	26 28.9. 2024.

Deadline for submission of works: 31.08.2024.

Papers are submitted via e-mail: finconsult@bih.net.ba; simpozij@finconsult.ba

## PROPOSALS FOR PAPERS CREATING

# Authors should adhere to the following propositions in accordance with the requirements of EBSCO Publishing:

- 1. The volume of papers (including summary, list of literature, notes and places for graphic attachments) can amount to a maximum of one author's sheet (up to 16 typed pages of A4 format).
- 2. The first and last name of the author should be written in the upper left corner of the first page (font: Times New Roman, font size: 13, Bold). Double-spaced below, in the middle of the page, the title of the paper is indicated in capital letters in our and English languages (font: Times New Roman, font size: 13, Bold), and below the title follows a summary in our and English languages (Italic), keywords of the work also in our and English language, as well as other text of the work (font: Times New Roman, font size: 12). Do not number the introduction and conclusion. Type the text without spacing, make a space between paragraphs and do not indent the first line of the paragraph. In a footnote on the same page, the name and address of the institution where the author is employed, as well as the email address (font: Times New Roman, font size: 10) are stated.
- 3. Tables and graphic representations are entered in the intended place in the paper, and images must be expressed in black and white.
- 4. References of quoted parts of the text are given in the text, not in the notes. References are placed in brackets and contain the author's last name, the year of publication and, in the case of citations, the page, for example: (Babić, 2021) or (Babić, 2021, 129).
- 5. Footnotes are marked with Arabic numerals in the text and are positioned on the same page at the bottom of the text.

6. In the list of literature, all used sources are listed, in alphabetical order according to the surnames of the authors and in chronological order for the works of the same author. If the sources of the same author with the same year of publication are used, they should be distinguished in parentheses after the year of publication. If there are several authors of a joint work, the surnames with the first letter of the first name are listed here in alphabetical order. Use the following examples:

#### For books:

Vukonić, B., (2021.), Book title, publisher.

#### For magazines:

Novković, S., (2020), Transition from self-management to employee ownership in Croatia: A Survey, Ekonomska istraživanja, 12 (1-2):57-68. (12 indicates the volume/year/ of the journal, (1) the volume number within the year, and 57-68 the pagination of the work in the text).

#### Key words of the paper:

List up to eight words in our language and in English. The summary of the work should contain up to 100 words (up to half a page of typed text in A4 format). The summary states the purpose and goals of the work, methods, structure of the work, basic results and a conclusion on the possible application of the results. Each paper must have an abstract in one of our languages and in English.

# **FEES FOR THE SYMPOSIUM**

The organizer of the 12th International Symposium did not foresee the payment of the registration fee by the authors and co-authors of the papers.

#### VENUE

University FINRA Tuzla, BiH



